

Prospectus for Sponsors and Exhibitors



The 2010 Canadian
Geomatics Conference
June 14 - 18, 2010
TELUS Convention Centre
Calgary, Alberta, Canada



**Convergence in Geomatics – Shaping Canada's
Competitive Landscape**



Join Us for the Canadian Geomatics Event of 2010!

The 2010 Canadian Geomatics Conference and Exhibit will unite members of the geomatics community and public and private sector decision makers to discuss and showcase the critical role geomatics can play in bolstering Canada's productivity, innovation, global competitiveness and overall socio-economic well-being. This interactive Conference will attract the best people in the national and international geomatics community to demonstrate how geomatics has the potential to pump *even more* benefits into the Canadian economy *if* it was leveraged more strategically to advance a wide range of public and private sector initiatives. The Conference will therefore offer public and private sector decision-makers with creative and innovative strategies and solutions that may be put into practice right away.

*Enhancing Canada's
Innovation, Productivity
and Competitiveness
through the Power of
Geomatics*

The Conference features an exhibit area, plenary sessions, tutorials and a sharply-focussed educational conference program. Several networking and social events are confirmed – an Opening Ceremony, an evening Welcoming Reception in the Exhibit Hall, an evening reception and buffet dinner at the North West Geomatics Ltd's Calgary facility, and the first annual Canadian Geomatics Hall of Fame Induction Ceremony.

Putting Sponsors and Exhibitors in the Spotlight

The 2010 Canadian Geomatics Conference will put Sponsors and Exhibitors in the spotlight!

A part of the Conference program will focus exclusively on Sponsors and Exhibitors. By taking advantage of one of our exclusive, limited sponsorships or exhibit areas, you will be able to showcase your services, products and specialists throughout the afternoon and into the evening. You will also have the opportunity to demonstrate your products and services and highlight the value of your brand through 45-minute seminars to captive audiences. **Sponsors and Exhibitors Day will also feature a walk about for VIPs, special guests and the media. Please note that access to the Exhibit Hall will be open to communities of interest between 2:00 pm and 5:00 pm!** Secure your exhibit space and reserve your presentation time slots now ... opportunities are exclusive and limited.



Speaking and Moderating Opportunities for Exhibitors

Take advantage of the speaker and moderator opportunities offered as part of the tutorial, educational program by visiting www.geoconf.ca.

Working with You to Maximize Your Exposure

The 2010 Canadian Geomatics Conference and Exhibit is promoted through a comprehensive multimedia program that will leverage the reach of the partner organizations (the Canadian Institute of Geomatics (CIG), the Geomatics Industry Association of Canada (GIAC), The GEOIDE Network and the Tecterra Ingenuity Centre based in Calgary) as well as our feature sponsoring organization - Natural Resources Canada's *GeoConnections* program. Furthermore, the ISPRS Commission I concurrent program focusing on sensors and platforms will bring some added international profile and prestige to the event. Our interactive website – www.geoconf.ca – will reinforce the marketing and media strategy.

Exhibitor and Sponsorship Opportunities

Your organization is invited to showcase your people, services and products by becoming a valued sponsor of the 2010 Canadian Geomatics Conference, scheduled for June 15 and 18, in Calgary, Alberta. The Conference is designed to complement your networking, branding and promotional efforts in a setting that will attract participants (users and potential users) from various sectors of the Canadian economy. We will work with you to leverage outreach activities and seek to feature *geomatics in action* whenever possible. In addition to contributing to a more successful Conference, your sponsorship will help advance issues of importance to the geomatics community.

The following lists the variety of sponsorships available, in different price ranges. Consider co-sponsoring with your business partners. We are also open to other sponsorship ideas, and invite you to contact Daniel Tessier at 613.851.1256 or at dhtessier@giac.ca to discuss.



Prestige Sponsor - \$12,000 (Exclusive)

Maximum Profile and Recognition:

- ✓ Prominent visibility throughout the Conference.
- ✓ Premium organizational name and logo visibility on all conference material, including delegate kits, and Conference website.
- ✓ Three complimentary registrations.
- ✓ 10' x 20' exhibit space.
- ✓ Your organization's logo or signage will be featured in the main plenary hall.
- ✓ Inclusion of company brochure in delegate kits.
- ✓ Inclusion of organizational promotional item in delegate kits (subject to approval).
- ✓ Speaking opportunity during the Opening Ceremony.
- ✓ Full-page colour advertisement in conference program (Deadline for inclusion in program is March 1, 2010).
- ✓ Fifty per cent (50%) discount for enhanced profile in the Canadian Geomatics Conference Annual Online Directory.
- ✓ First choice in reserving two (2) time slots for Exhibitors Day presentations.
- ✓ First right of refusal to sponsor the next Canadian Geomatics Conference.

Grand Prix Sponsor - \$8,500 (Two Opportunities)

Excellent Exposure and Recognition:

- ✓ Inclusion of organizational name and logo visibility on all conference material, including delegate kits, and Conference website.
- ✓ Two complimentary registrations.
- ✓ 10' x 20' exhibit space.
- ✓ Inclusion of company brochure in delegate kits.
- ✓ Inclusion of organizational promotional item in delegate kits (subject to approval).
- ✓ Opportunity to co-chair or moderate a session.
- ✓ Speaking opportunity at the Opening Day evening Welcoming Reception.
- ✓ Half-page colour advertisement in conference program.
- ✓ Fifty per cent (50%) discount for enhanced profile in the Canadian Geomatics Conference Annual Online Directory.
- ✓ Two (2) reserved time slots for Exhibitors Day presentations.



Premier Sponsor - \$5,500

(Four Opportunities)

Increase Your Organization's Profile:

- ✓ Inclusion of organizational name and logo visibility on all conference material, including delegate kits, and Conference website.
- ✓ One complimentary registration.
- ✓ 10' x 10' exhibit space.
- ✓ Inclusion of company brochure in delegate kits.
- ✓ Opportunity to co-chair or moderate a session.
- ✓ Quarter-page colour advertisement in conference program.
- ✓ Twenty-five per cent (25%) discount for enhanced profile in the Canadian Geomatics Conference Annual Online Directory.
- ✓ One (1) reserved time slot for Exhibitors Day presentations.

Advantage Sponsor - \$4,000

(Five Opportunities)

Highlight Your Support:

- ✓ Inclusion of organizational name and logo visibility on all conference material, including delegate kits, and Conference website.
- ✓ One complimentary registration.
- ✓ 10' x 10' exhibit space.
- ✓ Inclusion of company brochure in delegate kits.
- ✓ Twenty-five per cent (25%) discount for enhanced profile in the Canadian Geomatics Conference Annual Online Directory.

Exhibitor (Industry) - \$2,700

Exhibitor (Government/Non-Profit/Academic) - \$1,800

All Sponsor and Exhibitor packages noted above include:

- ✓ Exhibit space – 10' x 10' draped booth, draped table, two chairs and 110w power outlet.
- ✓ Unlimited Sponsor or Exhibitor badges to exhibit area for organizational representatives.
- ✓ Unlimited exhibit passes for guests.
- ✓ Basic profile in the Canadian Geomatics Conference Annual Online Directory.
- ✓ At least one time slot for Exhibitors Day presentations on a first come first served basis.
- ✓ Access to Sponsor and Exhibitor lounge.



RESERVATION FORM 2010 CANADIAN GEOMATICS CONFERENCE EXHIBITORS AND SPONSORS PROGRAM

June 15 - 18, 2010 • TELUS Conference Centre • Calgary, Alberta, Canada

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Web: _____

E-mail: _____

Key Contact

Name: _____ E-mail: _____

Phone: _____ Fax: _____

Sponsor Packages (price excludes GST)

	Price (CDN)	Sub-Total
Prestige Sponsor - Exclusive	\$12,000	\$
Grand Prix Sponsor – Two Opportunities	\$8,500	\$
Premier Sponsor – Four Opportunities	\$5,500	\$
Advantage Sponsor – Five Opportunities	\$4,000	\$

Exhibit Space - 10' x 10' (price excludes GST)

	Price (CDN)	Qty	Sub-Total
Industry	\$2,700		
Government/NGO/Academic	\$1,800		
Subtract 10% for payment received by February 1, 2010			
		TOTAL	\$

A contract will be sent to you within five business days upon receipt of your reservation form.

Please contact or send your *Reservation Form* to:

Daniel H. Tessier - President, GIAC
PO Box 62009
Ottawa ON K1C 7H8
dhtessier@giac.ca 613.851.1256

Please note that guidelines and a manual will be sent to all exhibitors by March 15, 2010.